

PROTOTYPE graphics

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www.prototypegraphics.com

RETAIL PRICING

HIGH RESOLUTION FILM — Positive/Negatives (2400-3000 dpi) Screen 3075 External Drum Imagesetter

MAC PRICING (see the fine print)

Film Size	1 Pg.	2-5	6-25	26-100	101 or more pages
10 x 12	15.00	12.00	9.00	8.00	Multiple page discounts may apply. Please call for pricing.
12 x 18	22.00	19.00	14.00	13.00	
20 x 25	42.00	38.00	34.00	30.00	
20 x 29	48.00	45.00	43.00	41.00	

MECHANICAL PROOFING

Film Size	Matchprint	4C ColorKey*	1/C	2/C	3/C	Blueline**	Velox
10 x 12	42.00	38.00	12.00	23.00	33.00	7.00	7.00
10 x 14	56.00	42.00	13.00	27.00	39.00	8.00	—
12 x 18	65.00	48.00	15.00	30.00	45.00	10.00	10.00
16 x 20	76.00	56.00	17.00	33.00	50.00	12.00	—
20 x 24	92.00	65.00	19.00	38.00	57.00	15.00	15.00
22 x 28	140.00	86.00	23.00	45.00	67.00	16.00	—

* Additional color key overlays are 25% of 4C Color Key.

** Bluelines are for one side 1/C Proofing. Each additional burn is \$3.

DIGITAL COLOR PROOFING

8.5 x 11	1st Page - \$15.00 (Includes Setup)	Additional Pages - \$2.00
11 x 17	1st Page - \$15.00 (Includes Setup)	Additional Pages - \$3.00

DIRECT-TO-PLATE FILE PREPARATION

Direct-To-Plate File Preparation (CTP) Includes Flightcheck	7.00 per page 25.00 Minimum
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PREFLIGHT CHECKLIST

For quality output and faster turnaround follow these guidelines:

- Make sure we have the program and version used to create your file.
- Be sure to provide screen and printer fonts needed for your job (including fonts used in EPS files).
- Make certain all your linked graphics are updated and provided on your disk.
- Have you made clipping paths and saved as EPS if needed? No grayscale or color TIFFs should be placed with backgrounds set to "None" without a clipping path.
- Are your color TIFFs and EPSs saved in CMYK?
- Is there enough bleed?
- Are you using the same color names in all placed graphics as well as the master file? Colors with different spellings may separate on different plates.
- Are scans the appropriate resolution?
- Are your pages created at final trim size?
- Have you written down the filenames and page numbers of the files you need run to film?
- Have you provided us with the colors to be processed for each page, along with the line screen, and any imposition info that's applicable? (Talk to your printer)
- Have you provided current laser copies including separated lasers?
- Do we have your current contact information in case we have questions about your job?
- To see a complete list on submitting your files go to www.prototypegraphics.com and see the Tech Note labeled "Submitting Files To Your Service Bureau."

THE FINE PRINT

Prices based on MAC Quark files received ready to run. Some MAC applications may be slightly higher.

ADDITIONAL TRAPPING AND IMPOSITION FEES MAY APPLY.

FLIGHTCHECK REPORTS RUN AT NO ADDITIONAL COST (SEE PREFLIGHT CHECKLIST FOR TIPS ON PROBLEM-FREE FILES.)

PC USERS — PC output price will be the same price as MAC if Postscript Print Files are provided. Output is direct from PC to Screen 3075 external drum. If you do not provide a postscript file we can output direct from the following PC programs: Quark XPress, Corel Draw 3, 5, 6, 7, 8, & 10, Corel Ventura 4.2, 5.0, 7, & 8, Pagemaker 5, 6, 6.5, & 7.

The following PC programs can be run to film but are difficult or impossible to color separate accurately: MS Word, Excel, PowerPoint, & WordPerfect. Film discounts **do not** apply. Extra charges will be incurred at \$60.00 per hour for file manipulation and troubleshooting.

HOURLY CHARGES

Typesetting	\$35.00 per hour
Computer/Operator Time	\$60.00 per hour
Design/Layout	\$60.00 per hour
Technical Support	\$60.00 per hour
Photoshop	\$90.00 per hour
Imposition	\$90.00 per hour

COLOR & B/W SCANNING

Scan prices based on output size. Scans to customer-provided disk (no CD's). (Does not include separated film or proof.) Color scans are scanned on a top-of-the-line SCREEN U.S.A. Cézanne scanner in CMYK at 300 dpi.

OCR	single page - \$1.00 - \$1.50
<small>(Provided in ascii text on customer supplied disk)</small>	
<small>(Extra charges apply for formatted/corrected text)</small>	
B/W (approx. 4x5)	\$ 8.00 each
B/W (approx. 6x9)	\$10.00 each
B/W (approx. 8x10)	\$12.00 each
Color (reflective, up to 5x7)	\$25.00 each
Color (reflective, up to 8x10)	\$30.00 each
Color (reflective, over 8x10)	\$ 1.00 /meg over 30 meg

Transparencies additional 15%. May be oil-mounted.

PICKUP & DELIVERY

FREE PICKUP & DELIVERY
(with minimum order)

Extra charges may apply for rush or after-hours delivery.

OPEN 8-6 FOR FAST TURN-AROUND

743-4408