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Potential Problems With Graphics Supplied to Your Service Bureau

- ✓ Low resolution — Graphics should be 300 dpi at 100% of the final reproduction size.
- ✓ Fills / Text will not convert accurately to EPS from original program.
- ✓ Quality of original art supplied will not reproduce well.
- ✓ Graphics not proportionate in vertical / horizontal percentages when sized (illustrations are squished).
- ✓ Linked files not provided on disk.
- ✓ EPS files use fonts not available or not provided.
- ✓ Files provided in RGB format — should be CMYK.
- ✓ Files provided in WMF format — should be EPS or TIFF.
- ✓ DCS files provided do not include all high resolution files needed or files have been renamed incorrectly.
- ✓ Tifs saved with LZW compression.
- ✓ Graphics placed in Quark with a background fill of none and could possibly print with jagged edges.
- ✓ Duotones not saved correctly in Photoshop.
- ✓ Images nested in EPS files not included.
- ✓ Clipping paths not saved correctly.
- ✓ EPS files saved with transfer functions and halftone screens.

New files will have to be provided and there will be an additional charge to check, re-import and re-size graphics.